

# CAROLINA HORSE PARK FOUNDATION

## MEDIA KIT



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CAROLINA HORSE PARK MISSION:

- Providing a facility with exceptional stabling and conveniences for our customers
- Enhancing the region as an outstanding residential location
- Preserving the region's open space
- Growing the economy in our community and being good neighbors

IMPACT:

The economic impact for the Sandhills region from CHP is estimated to be over \$8 million annually. CHP's influence includes the enhancement of land values in Raeford, NC, and the preservation of 315 acres of invaluable acreage for equine, recreational and environmental purposes.

THE FACILITIES:

The Carolina Horse Park is a multi-disciplined equestrian facility which includes:

- 192 exceptionally constructed and appointed permanent stalls
- 2 show rings with outstanding footing
- 3-acre Derby Field
- Dressage area large enough for 6 arenas
- 6 Championship-Level Cross Country Courses
- Combined Driving Marathon Course with 8 obstacles
- Unlimited lunging, hacking, and warm up space
- 33 RV spots with water and electric hook-ups

ANNUAL CALENDAR:

- 2 International Competitions; The Cloud 11~Gavilan North LLC Carolina International CCI and Horse Trial and the Southern Pines CDE
- Home of the Southern Pines Equine Associates War Horse Event Series; comprised of 5 schooling horse trials and a year-end championship
- Sanctioned Horse Trials, Dressage Shows, and Combined Driving Trials
- "A" rated Hunter/Jumper show
- Home of the Breezeway Sporthorse and Diagnostic Clinic TallBoots Hunter/Jumper schooling show series
- Schooling and training opportunities
- Derby Cross competitions

## **About The Cloud Eleven-Gavilan North LLC Carolina International CCI and Horse Trial**

The seventh annual Cloud Eleven-Gavilan North LLC Carolina International CCI will host international and national levels of competition at the CCI4\*, CCI3\* and CCI2\* and the Advanced – Training levels, respectively. Many of the top eventing combinations from throughout North America will flock to the Park March 19-22, 2020 to contest one of the most important competitions of the spring season.

Eventing (as it is known in the horse world) originated as a way to keep Cavalry officers and their horses fit for duty by providing the ultimate test of “war horse” and “warrior”. An Olympic sport since 1912, eventing’s diversity and intensity are unparalleled in equestrian sports and it is often called the most exciting of equestrian competitions.

The Carolina International provides a supreme opportunity for top horse and rider combinations to test their skill over world-renown course designer Ian Stark’s thoughtful cross country tracks. In addition to hosting the world-class competition, the weekend will provide a family-friendly atmosphere to be enjoyed by all.

For those who are unable to attend the 2020 Carolina International, we will host a live stream of the feature divisions. As the host broadcaster, EQSportsNet will provide coverage of the CCI4\*-S and the CCI3\*-S levels.

**The Carolina Horse Park is a member of the following recognized organizations:**

### **United States Equestrian Association (USEA)**

The stated purpose of the USEA is to promote and advance the sport of eventing by positioning itself as the indispensable resource for education, safety, horse welfare, certification, and training. Founded in 1959, USEA has approximately 14,000 members in all 50 states and over 100 locations outside of the US. The USEA has approximately 260 competitions annually nationwide and is a 501 C (3) corporation. Its goal is to promote the sport of eventing (horse triathlon) as a recognized spectator sport.

### **United States Equestrian Federation (USEF)**

The USEF trains, selects, and funds our United States Equestrian Team which consistently wins medals at the highest level of international competition, including the Olympic Games. The USEF also licenses equestrian competitions of all levels across the United States each year. Since its inception in 1917, the Federation has been dedicated to pursuing excellence and promoting growth, all while providing and maintaining a safe and level playing field for both its equine and human athletes.

### **NC Dressage and Combined Training Association (NCDCTA)**

A non-profit organization dedicated to promoting the equestrian sports of dressage and combined training. NCDCTA is a "Group Member Organization" of the United States Dressage Federation.

### **American Driving Society (ADS)**

The premier carriage driving organization in the US, The American Driving Society is a non-profit 501 (c) (3), member organization that promotes the best interests of carriage driving both competitively and for pleasure. The ADS was founded in 1974 and are the guiding organization of the CDE or Combined Driving Event also known as Horse Driving Trials. In this equestrian discipline, the driver sits on a vehicle drawn by a single horse, a pair or a team of four while going through a series of maneuvers patterned after the Combined Training of eventing. It is one of the ten international equestrian sport horse disciplines recognized by the Fédération Equestre Internationale (FEI).

## Glossary of Terms

### **Three-Day Eventing or Horse Trials:**

*Eventing:* An equestrian triathlon, combining three phases of dressage, cross-country and show jumping. An exciting International and Olympic sport, eventing has its roots in a comprehensive cavalry test requiring mastery of several types of riding. The sport is unique in its demand and intensity of both horse and rider.

*Dressage:* The art of training a horse to maneuver in response to nearly imperceptible aids given by the rider's hands, seat, legs, and body. Often described as dancing on a horse.

*Cross Country:* The cornerstone phase of eventing is a test to prove the speed, endurance, bravery and jumping ability of a horse as well as demonstrating the rider's knowledge of pace and ability to guide the horse.

*Show Jumping:* This phase is timed and tests the technical jumping skills of the horse and rider, including suppleness, obedience, fitness and athleticism.

*Refusal:* The failure of a horse to jump a fence to which presented. This includes any stop in forward motion.

*Run-out:* When the horse quickly slides past or "ducks out" of a fence instead of jumping it, without stopping forward motion.

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